

## ABOUT THE COMPANY

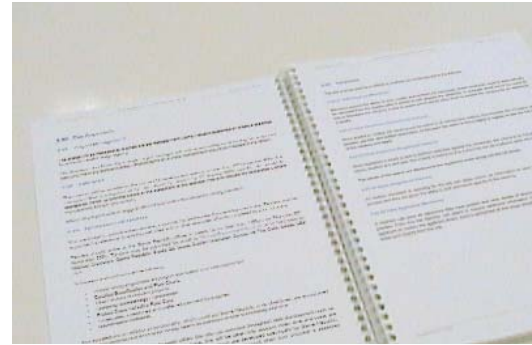
Game Republic was established in 2003 as an Independent Trade Alliance that supports, encourages and promotes video game development in the Yorkshire and Humber region.

## GAME REPUBLIC REQUIREMENT

Game Republic had an interim website, with limited interactivity. A new, more dynamic online presence was needed. To ensure the most appropriate brief and tender documentation were created promptly for their new website, Game Republic recognised the need for professional help and advice from a Company whom had a good understanding of the required technologies.



*"We knew Logical Minds had the expertise to help us create a clear brief and professional documentation."*



## LOGICAL MINDS SOLUTION

Requiring high levels of user interaction from their new online services, it was clear that varying amounts of different types of sophisticated functionality would be necessary.

Software development experience enabled Logical Minds to advise that content management, web statistics, multi-level registration and directories would form key parts of the required solution.

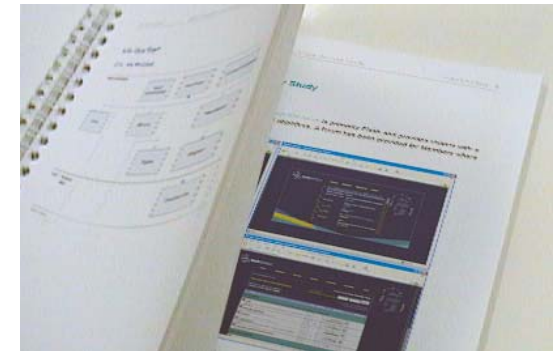
A detailed Tender Specification was prepared with strict timescales, in order to ensure proposals could be received and reviewed on time by Game Republic.

## THE BUSINESS BENEFITS

Working with Logical Minds enabled Game Republic to quickly issue a professional Tender document. They were satisfied that all technical elements of the solution were clearly defined and that a change control mechanism was also established.

*"The project management skills demonstrated by Logical Minds enabled easy management of the tender process much more effectively."*

Game Republic received an excellent tender response. Having selected the winning tender, they are now confident in delivering a complete interactive solution - on time and within budget.



## FINAL THOUGHTS

Michael concludes, "Logical Minds' input into our tender process was invaluable. Their ability to recognise specific cost components resulted in clear and concise responses to our tender."

**Michael Crampton**  
General Manager,  
Game Republic.