



About The Company

myfotowall.com was established to provide unique internal decoration. Photographs and images are enlarged to customer specific requirements, enabling them to be hung as wall coverings.

Myfotowall.com Requirement

The company had an existing system, which required additional sophisticated functionality. Having already invested time and money on the system, myfotowall.com was looking for help from a company who would be flexible enough to work with an existing system, but offer a cost effective and quick solution.

It was clear expert software development skills were required, as well as a track record of completing complex projects.

Logical Minds Solution

In line with the brief, Logical Minds delivered a



“Working with Logical Minds enabled us to get our business where it needed to be, on time and within budget.”



finished solution, allowing myfotowall.com to offer their huge creative images to a global audience.

As well as creating and managing a catalogue of images, the system enables customers to quickly and easily download their own images. In addition an ecommerce facility now enables online ordering of the size and image the customer requires. Our coverings are then produced as a special wall-paper, to hang in the usual traditional manner.

The Business Benefits

Since launching the system, myfotowall.com has had a number of successes including the launch of a similar bespoke solution for a well-respected car manufacturer.

“We are confident in providing an effective and easy to use interface, enabling customers to quickly get images enlarged to fit their walls.”

With clients in both the commercial and consumer markets, myfotowall.com is confident in continuing to deliver innovative and creative wall coverings to these diverse audiences across the globe.



Final Thoughts

Stephen concludes, “We’re extremely happy with Logical Minds – they offered a really positive approach to our needs and managed to translate our objectives and ideas into a finished working solution.”

Stephen Armitage
Principal Director, myfotowall.com